

## Press release

Vienna, 5 December 2025

### Guests instead of grain

**Kellogg's Bremen receives the Austrian Green Planet Building® (AGPB) Award.**

**In Bremen, Germany, an industrial ruin has been transformed into a highly visible and impressive landmark for the new district on the Weser River: the silos, which once stored up to 5,000 tonnes of grain, now house a 14-storey hotel, while the former vitamin warehouse next door now contains offices.**

The concept by Delugan Meissl Associated Architects, which has already been awarded the Deutsche Städtebaupreis Special Award, and its implementation show how careful interventions and modern building services can make buildings future-proof and climate-friendly, while also creating urban development incentives. The energy concept combines electricity and heat and is designed for the entire neighbourhood. River heat exchangers, heat pumps, the use of solar and wind energy – the full arsenal of sustainable energy supply is being drawn upon here. Light-reducing lighting, unsealing and waste concepts are further important aspects of the sustainable design. Gradual implementation enables organic development and thus the desired openness, multifunctional use and networking of the neighbourhood sections with each other.

The Austrian Green Planet Building® (AGPB) Award focuses on energy efficiency and the supply of renewable energy. This transfers the objectives and criteria of the national climate protection initiative klimaaktiv for the construction and property industry to an international environment. AGPB honours the outstanding achievements of Austrian planning offices, consultants, construction companies and production companies abroad in the field of sustainable building.

AGPB is an initiative of the Austrian Federal Ministry for Innovation, Mobility and Infrastructure (BMIMI), the Austrian Federal Ministry for Economy, Energy and Tourism (BMWET), and ADVANTAGE AUSTRIA.

**Project description, photos video, factsheet and press release: [agpb.at/en/kellogs\\_bremen.htm](https://agpb.at/en/kellogs_bremen.htm)**

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