

Press Release

Vienna, 8 May 2023

First Austrian Green Planet Building® Award 2023 for the "markas Headquarters" in Bolzano.

Sustainable building "Made in Austria": Working well and comfortably

The office building in Bolzano, Italy, is striking on the outside, flexible on the inside and, with 1,800 plants, sets standards for their use in climate regulation.

At the "markas headquarters", sustainable construction and well-being go hand in hand. ATP architekten & ingenieure created a visually striking building: the V-shaped façade structure supports the building at its nodes and enables the column-free, flexible open-office concept. The office areas start at a height of 20 metres, the "air floors" below serve as recreational space. If necessary, it is possible to redensify downwards. The open green space at a height of 14 metres accommodates a cafeteria as well as outdoor working possibilities. On the forecourt, a water basin and eight-metre-high trees serve as climate regulators. A heat pump supplies the switchable low-temperature system, which, together with the controlled living-space ventilation, is responsible for a good indoor climate. The automated sun protection reduces the cooling energy requirement despite the large window areas.

Energy efficiency and renewable energy supply are the focus of **Austrian Green Planet Building®** (AGPB). AGPB transfers the objectives and strict criteria of the national climate protection initiative **klimaaktiv** for the building and real estate industry to an international level. The outstanding achievements of Austrian planning offices, consultants, construction companies and production plants in the field of sustainable building – Austrian Green Planet Building® honours them.

AGPB is an initiative of the Federal Ministry for Climate Protection, Environment, Energy, Mobility, Innovation and Technology (BMK) and ADVANTAGE AUSTRIA.

The "markas Headquarters" in Bolzano, Italy, receives the first Austrian Green Planet Building® Award 2023: 1,800 plants and a water basin as climate regulators, a high daylight factor, automatic sun protection, heat pump and much more. - Here, the full reservoir of climate-efficient construction has been sustainably tapped, while at the same time increasing the well-being of the employees.

Project description, photos video, factsheet and press release:

agpb.at/en/markas_headquarter

Contact: AGPB office, c/o pulswerk GmbH, Leander Brenneis, brenneis@pulswerk.at,
+43 699 1 523 61 19, agpb.at